

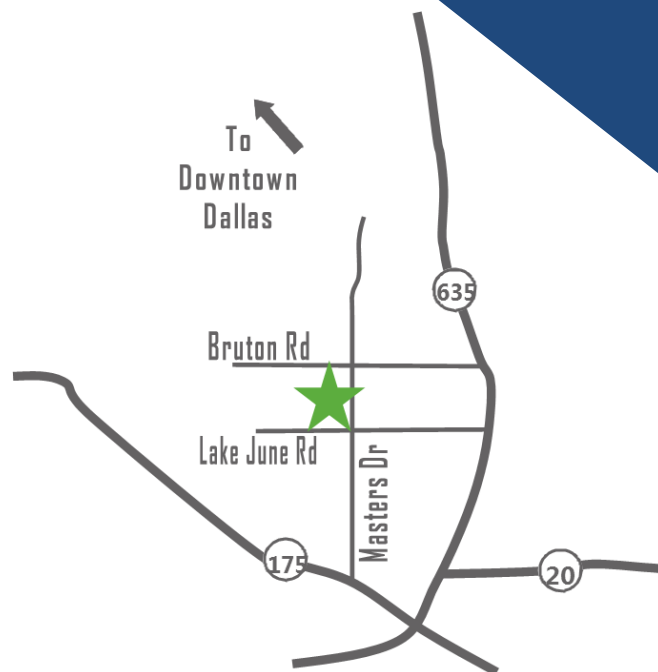
# PLEASANT GROVE

## Dallas Habitat Neighborhood Profile



Pleasant Grove is a neighborhood bounded by 635, Highway 175, and Bruton Road, just west of Mesquite. The original settlers came to the area in the 1840s, with the area experiencing rapid growth with the post World War II housing boom. More recent history has been marred by higher crime rates, disinvestment, increased poverty, and poorly performing schools.

From 1994 to 2007, Dallas Habitat built 75 homes in Pleasant Grove, an investment of about \$7.4 million into the neighborhood. Much more needs to be done. A 2013 Blight Study commissioned by Dallas Habitat and conducted by UNT rated the area as being blighted. The community has expressed concern about not being included in the Mayor's GrowSouth Initiative.



Community Profile (CT 119 data from US Census Bureau, ACS Survey 2009-2013)	
Population	9,353 residents
Households	2,492 households
Dallas Habitat homeowners	75 households
Percentage of families (Dallas County)	84.0% of all households are families (64.5%)
Race and ethnicity	34.0% African American 62.2% ethnically Hispanic
Median household income (Dallas County)	\$40,793 (\$49,481)
Receive food stamp benefits (Dallas County)	15.5% of all households (12.9%)
Education (Dallas County)	39.9% do not have a high school degree (22.6%)
Language spoken at home (Dallas County)	58.1% of residents speak Spanish at home (33.7%)
Housing Profile (CT 119 data from DCAD 2014 Database)	
Valuation of homes (Dallas County)	\$48,695 average home value (\$173,278)
Unimproved residential (vacant) lots	6.5% of all parcels
Owner occupied housing conditions (Dallas County)	49.0% in good, very good, excellent condition (63.9%)