



## News for Our Partners August 5, 2011

### \$121 Million Investment has Regional Economic Impact

This year is Dallas Habitat's 25th year in operation. We have served over 1,000 families and made a positive and lasting impact in over 20 neighborhoods, building and selling homes in the cities of Dallas, Grand Prairie, Irving, Plano and Garland. We have also purchased and rehabilitated vacant, foreclosed homes in Lancaster, Duncanville, Desoto, and Cedar Hill. And early in 2012 we will be actively serving Kaufman County too.

Millard Fuller, founder of Habitat,  
with 1st Dallas Habitat Family-86'



### Investing in Our Region

Our longtime, faithful supporters - and our newer, more casual friends too - usually know the Habitat story in precisely those terms: the number of families served and neighborhoods transformed. However, Dallas Habitat has an often overlooked

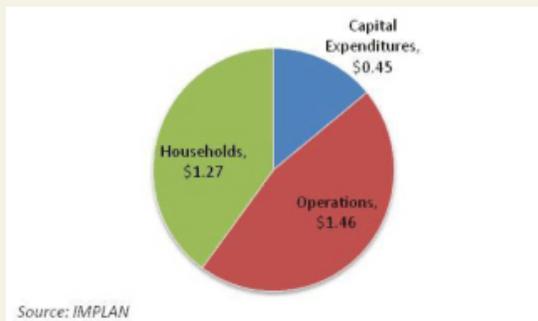


but significant impact on the regional economy. In 25 years of creating homeownership opportunities and improving neighborhoods, we have invested \$121 million in Dallas County. We expect to invest another \$65M over the next three years. Habitat is the City of Dallas's largest homebuilder. Habitat homeowners currently pay over \$2 million in property taxes each year.

#### Dallas Habitat:

- Operates two retail outlets, with a third slated to open this September
- Purchases goods and services, including construction materials, vehicles and equipment
- Subcontracts specialty construction services (i.e., plumbing and electrical, HVAC, flatwork)
- Buys and sells property, including acquiring and demolishing nuisance property

An economic impact study produced under the auspices of *Southern Methodist University's Cox School of Business* found that every dollar Dallas Habitat spends generates \$3.18 of regional economic activity. As shown below, that economic impact is generated by our operations and capital expenditures, as well as by the economic activity of our homeowners.



If you would like to learn more about Dallas Habitat's regional impact findings please click [here](#) for the complete report: ***Building a Better Economy: A Habitat for Humanity Economic Impact Study*** by Paul Hendershot. To read the executive summary, click [here](#).

Thank you for your support. If you have any questions about revitalizing neighborhoods, please call us at 214-678-2300 or contact us at [nj@dallas-habitat.org](mailto:nj@dallas-habitat.org).

Sincerely,

## Dallas Habitat News and Notes:



Dallas Habitat is one of 35 finalists in nine categories for the Nation's Top Affordable Housing Developments. As a finalist for Affordable Housing Finance Reader's Choice Awards, Dallas Habitat is recognized for Frazier Courtyard Homes. If you are an Affordable Housing Finance magazine or e-newsletter subscriber, go to [www.housingfinance.com](http://www.housingfinance.com) (or click [here](#)) through August 12 to vote for your favorites.

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