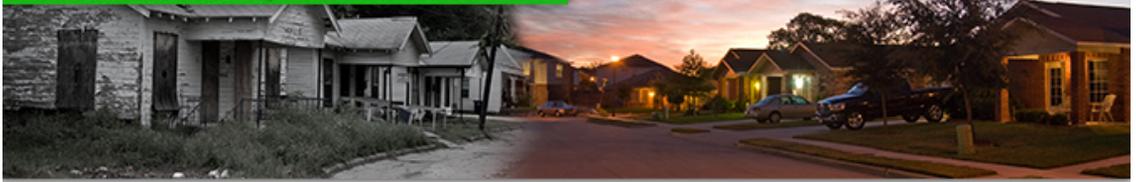




Dallas Area
Habitat
for Humanity®

build louder



Dallas Area Habitat Launches Build Louder Website

Engage, Empower, Transform



Out of Dallas County's 821,000 households, an estimated 337,000 have one or more housing problems.¹ They are:

- Living in overcrowded conditions
- Spending too much of their incomes for housing (the most common type of housing need)
- Living in poor conditions

For Habitat, those numbers tell us that alone we can never expect to build our way out of Dallas' housing needs --we also need to **Build Louder!**

Building louder means that in addition to building and repairing homes, we also want to raise awareness in the community about affordable housing and community development issues. Adapted from a Habitat for Humanity International advocacy effort, but with a local focus, we hope that the Build Louder initiative will engage, empower, and transform the Dallas community to develop healthy neighborhoods. The Build Louder web site includes links to research, monthly newsletters, interactive maps, neighborhood profiles and data, an interactive game, and our Build Louder blog.

Take a tour of Build Louder

• *Build Louder Blog* -- We are new to the blogosphere, but we always have something to say. Most recently our blogs have included comments and links to the City's new Transit Oriented Development (TOD) plan for the Lancaster Corridor, the UNT blight study, and the Bonton Honey Company.

• *Research and Publications* -- We have also loaded the web site with links to research and publications.

• *Focus on Selected Neighborhoods* – We evaluate the impact of our programs and have gathered data, history and analysis on many of the neighborhoods where we work.

• *Maps* – The Build Louder website includes maps on Habitat activities, on population and demographics, and housing need. The best feature is an interactive map that allows you to customize what you want to see, and how you'd like to view it.

• *ROI Game* – Test your knowledge of affordable housing with the Return On Investment game.



What to do now?

Help us spread the word; use your voice for change.

Click-Join-Share

Step1: [Click](#) on this link to the new website

Step 2: Subscribe to receive blog updates and [join](#) our Build Louder network

Step 3: Share it! {Add [Facebook](#) & [Twitter](#) links}

Thank you for helping us Build Louder. Together we can make a difference.

Sincerely,

A handwritten signature in black ink that reads "Bill Kave".

¹Data from 2013 Release of CHAS Data (HUD custom tabulations of Census data for Consolidated Planning), based on 2006-2010 American Community Survey, U.S. Census